

Don't forget to register!

With just a few weeks until Harrogate, don't forget to pre-register online to allow swift access on arrival at the show. This year the doors open from 9.00am to 5.30pm on Tuesday 28th and Wednesday 29th, and 9.00 am to 4.00pm on Thursday 30th March. Also, check out the website before you attend as there are lots of exclusive show offers and exciting new products, plus a fabulous line up of speakers in the Seminar Programme. Visit www.nurseryfair.com for full details.

If you are working with new colleagues who are interested in baby products, from the latest wheeled goods and car seats, to furniture, clothing, toys and gifts, don't forget to advise them about the show!

Ethical feeding

A new breastfeeding top called the Bshirt is launching at the Harrogate empowering women to breastfeed with confidence by keeping their belly and boobs covered. In a survey, 83% of women felt more confident breastfeeding in front of others while wearing a Bshirt. There is no need to buy an expensive new breastfeeding wardrobe for short term use - the Bshirt allows mothers to express their own style and feel like themselves again. The Bshirt empowers women and nurtures babies through the sale of its ethically made organic garments and social campaigns to improve breastfeeding rates.

Visit BShirt on Stand BH36



Space to sleep



Voted as Best Travel Product Gold 2017 (Family Awards) and awarded five stars in the Made for Mums reviews, the new patented SleepSpace, from BabyHub, is a revolution in design and a multi-functional safe space - it can be used as travel cot, play area, insect-free zone and children's play teepee. Simple to use and lightweight at 6kg, SleepSpace features a safe-to-use mosquito net cover, suitable for even standing babies. Also, see BabyHub NeoSpace bedside crib with award-winning patented safe mattress side and BabyHub Pack-Away footmuff using high-tec performance fabrics.

Visit BabyHub on stand C119

Gorgeous new fabrics

Bebecar's 2017 fabrics are here! Featuring classic colours with timeless appeal and some truly eye-catching wonders in the Prive collection, there's plenty to see. Discover stylish herringbone weave in a choice of colours, a holographic fabric, and a watercolour-effect floral beauty. You may have seen some of the photos Bebecar has shared on social media, and the reaction of consumers has been incredible.

Visit East Coast Nursery on Stand A22



Clever feeder

Kidsme, a leading manufacturer of infant weaning products, will be launching many new ranges at Harrogate International Nursery Fair. Kidsme, which prides itself on developing innovative unique and one-of-a-kind products for infant and child feeding including the Food Feeder – a revolutionary



baby feeding product allowing an infant to self-feed. The Food Feeder is a scientifically innovative feeding aid developed to turn traditional, passive feeding methods into an interactive experience for baby and parent; allowing them to discover first tastes and textures without the risk of choking. The unique design also encourages fine motor development within the infant.

Visit Kidsme on Stand C7.